



Sociology (SOCI) 288

Introduction to Sociology II — Social Movements (Revision 6)

Register by August 10 To start by September 1

Delivery Mode:	Individualized Study Online ↗
Credits:	3
Areas of Study:	Arts, or Social Science (Non-Business)
Prerequisites:	None. SOCI 287 is recommended
Precluded:	None
Challenge:	SOCI 288 is not available for Challenge.
Faculty:	Faculty of Humanities & Social Sciences ↗
Status:	Open ✔

Overview

Sociology 288 is designed to introduce students to the study of social movements, with a practical focus on the tools and techniques useful for successful social-movement organization. Sociology 288 and its companion course Sociology 287 provide a full-year introduction to the study of sociology at the university level.

Outline

SOCI 288 comprises the following six units.

- Unit 1: A Rock-and-Roll Introduction to Social Movements
- Unit 2: Ideas
- Unit 3: Ideology
- Unit 4: Competition and the Manufacture of Consent
- Unit 5: Global Mirrors and Local Issues
- Unit 6: Final Paper and What You Have Learned Assignment

Learning Outcomes

1. Understand the significance of ideas, ideology, and communication to the development, establishment, and success or failure of social movement.
2. Understand what it means to “manufacture consent.”
3. Understand the detrimental impact of ideologies of competition on the formation of local, national, and global social movements.
4. Be able to analyze any social movement in order to determine its source, impact, and the factors leading to its success or failure.

Evaluation

To **receive credit** [↗](#) for SOCI 288, you must achieve a course composite grade of at least a **D (50 percent)** [📄](#). You must submit all the course assignments and complete them to the satisfaction of your tutor. Note that there is no final exam in this course, only a final assignment and a self-reflection on which you must receive a pass mark of 50%. The weighting of the composite grade is as follows:

Activity	Weight
Five Unit Assignments (Units 1-5)	50%
Research Paper Proposal	5%
Research Paper	15%
Final Assignment	15%
Self-Reflection: What You Have Learned	15%
Total	100%

To learn more about assignments and examinations, please refer to Athabasca University's **online Calendar** [↗](#).

Materials

Bainbridge, C. (Dir.). (2017). *Rumble: The Indians who rocked the world*.


Montreal: Rezolution Pictures. [🎬](#) (Audio/Video)


Collier Hillstrom, L. (2019). *The #me too movement*. Santa Barbara, CA:

ABC-CLIO. [📖](#) (Print)


Kohn, A. (1992). *No contest: The case against competition* (rev. ed.). Boston:

Houghton Mifflin. [📖](#) (Print)

Kralovec, E., & Buell, J. (2000). *The end of homework: How homework disrupts families, overburdens children, and limits learning*. Boston: Beacon Press.  (Print)

Miller, D., & Dinan, W. (2008). *A century of spin: How public relations became the cutting edge of corporate power*. London: Pluto Press.  (Print)






Quinn, C. D. (Dir.). (2017). *Eating animals*. Big Star Pictures.  (Audio/Video)

Shiva, V. (2000). *Stolen harvest: The hijacking of the global food supply*. Cambridge, MA: South End Press.  (eBook)

Other Materials

SOCI 288 presents an online Study Guide and makes extensive use of a Digital Reading Room.

Important Links

- › [Questions about our Program](#) 
- › [Academic Advising](#) 
- › [Program Planning](#) 
- › [Request Assistance](#) 
- › [Student Services](#) 

Athabasca University reserves the right to amend course outlines occasionally and without notice. Courses offered by other delivery methods may vary from their individualized-study counterparts.

Opened in Revision 6, June 8, 2020

Updated July 15, 2021, by Student & Academic Services

View [previous revision](#)