



# Psychology (PSYC) 340

## Introduction to Applied Social Psychology (Revision 5)

<b>Status:</b>	Replaced with new revision, see the <b>course listing</b> <a href="#">↗</a> for the current revision <b>✕</b>
<b>Delivery mode:</b>	Individualized study online <a href="#">↗</a> with eText <a href="#">↗</a>
<b>Credits:</b>	3
<b>Areas of study:</b>	Arts or Social Science
<b>Prerequisites:</b>	PSYC 290 is strongly recommended.
<b>Precluded:</b>	None
<b>Challenge:</b>	PSYC 340 is not available for challenge.
<b>Faculty:</b>	Faculty of Humanities and Social Sciences <a href="#">↗</a>

## Overview

Psychology 340: Introduction to Applied Social Psychology combines the science of social psychology with the practical application of solving problems in the real world. Applied social psychologists focus on social problems that affect such variables as relationships, diversity issues, organizational systems, the justice system, education, the environment, personal health and the health care industry, and community concerns.

## Outline

### **Part 1: Introduction to Applied Social Psychology**

- Unit 1: Background and Key Social Psychological Theories
- Unit 2: Research Techniques in Applied Social Psychology

### **Part 2: The Role of Social Psychology in Self-Knowledge and Relationships**

- Unit 3: Understanding Yourself and Your Relationships
- Unit 4: Social Psychology and Communities
- Unit 5: Social Psychology and Personal Health



### **Part 3: The Role of Social Psychology in the Workplace and Educational Settings**

- Unit 6: Youth Experiences Related to Education and Social Problems
- Unit 7: Job Satisfaction and Industrial-Organizational Psychology
- Unit 8: Social Psychology and Understanding Diversity


### **Part 4: The Role of Social Psychology in Addressing Social Problems**

- Unit 9: Social Psychology and Family Violence
- Unit 10: Social Psychology and Addictions
- Unit 11: Social Psychology and the Law

## Evaluation


To **receive credit**  for PSYC 340, you must complete Assignments 1 and 2, Assignment 3: Course Project, and the final exam. You must achieve a grade of at least 50 percent on the final exam, and a composite course grade of at least **D (50 percent)** . The weighting of the composite grade is as follows:

Activity	Weight
Assignment 1	15%
Assignment 2	15%
Course Project	40%
Final Exam	30%
<b>Total</b>	<b>100%</b>

The **final examination** for this course must be taken online with an AU-approved exam invigilator at an approved invigilation centre. It is your responsibility to ensure your chosen invigilation centre can accommodate online exams. For a list of invigilators who can accommodate online exams, visit the **Exam Invigilation Network** .

To learn more about assignments and examinations, please refer to Athabasca University's **online Calendar** .

## Materials

Gruman, J. A., Schneider, F. W., & Coutts, L. M. (Eds.). (2017). *Applied social psychology: Understanding and addressing social and practical problems* (3rd ed.). Thousand Oaks, CA: SAGE Publications.  (eText)

eText

Registration in this course includes an electronic textbook. For more information on **electronic textbooks** [↗](#), please refer to our **eText Initiative site** [↗](#).

## Other Materials

All other course materials can be found online.

## Important links

- › **Academic advising** [↗](#)
- › **Program planning** [↗](#)
- › **Request assistance** [↗](#)
- › **Support services** [↗](#)

Athabasca University reserves the right to amend course outlines occasionally and without notice. Courses offered by other delivery methods may vary from their individualized study counterparts.

*Opened in Revision 5, August 25, 2017*

*Updated May 29, 2023*

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