





Master of Health Studies (MHST) 633

Health Promotion III: Action and Implementation (Revision 1)

Status: Replaced with new revision, see the [course listing](#)  for the current revision 

Delivery mode: Paced study 

Credits: 3

Area of study: Health

Prerequisites: MHST 601, MHST 603, MHST 631, MHST 632

Precluded: [NURS 633](#)

Faculty: [Faculty of Health Disciplines](#) 

Overview

In MHST 631 *Health Promotion I: Planning* and 632 *Health Promotion II: Situational Assessment and Priority Setting*, learners identified and developed a research question and conducted a comprehensive situational assessment. The goal of MHST 633 *Health Promotion III: Action and Implementation* is to provide

learners with the knowledge and skills necessary to develop an action and implementation plan for their identified project. The objectives and tasks in this course will contribute to the completion of learner's capstone project. The action and implementation phase helps learners consider and develop the intervention/action phase of their project, as well as the measurement and evaluation component to determine the success of the program. Learners will also create a logic model to help focus and guide their work. Learners will continue work on their capstone project by developing an action/implementation and evaluation plan for their health promotion initiative. Learners will synthesize their health promotion focus area coursework and assignments into a web-based e-portfolio which will culminate in a final oral class presentation of the learner's work.

Learning outcomes

NURS 633 is designed to help learners be able to:

1. Plan a detailed action / implementation plan for their program.
2. Develop an evaluation and measurement plan to determine program success.
3. Develop an understanding of approaches to communicate information regarding their program, work towards their program influencing policy (or becoming policy) and ensuring longer term success of the program.
4. Initiate a communication and social media strategy for their project.

Outline

- **Unit 1:** Project implementation and action
- **Unit 2:** Evaluation and measurement in health promotion
- **Unit 3:** Health communication and education
- **Unit 4:** Policy, systems change, and advocacy
- **Unit 5:** Sustainability planning
- **Unit 6:** Communication and social media

Evaluation




MHST 633 is a PASS/FAIL course. To receive credit for MHST 633, you will complete all course assessment activities and receive a PASS for each. Final grades for courses taken on a pass/fail basis are indicated as satisfactory (S) or unsatisfactory (U) without any computation of grade points for the courses into the semester or cumulative grade point average (GPA). In other words, earning a grade of "S" or "U" will not have any impact on a learner's GPA for the session or on the cumulative GPA earned at AU.

Activity	Weight
Implementation plan	Pass/Fail
Implementation plan	Pass/Fail
Blog	Pass/Fail
Final e-portfolio (website)	Pass/Fail

Materials

All learning resources are available online. You are presented with a variety of online, multi-media learning resources including peer reviewed articles from the AU library, e-textbooks, videos, and movies. Many of these are open educational resources (OER). The course topic is well suited to utilizing online resources that provide access to emerging research reports and real-time interviews and newscasts that discuss trends as they are developing. You are invited to share learning resources you discover related to course content with others in the class and through your ePortfolio. Locating additional online resources will be necessary and will assist you in achieving the course learning outcomes and your own learning goals, as well as helping us develop as a learning community.

Important links

- › [Academic advising](#) 
- › [Program planning](#) 
- › [Request assistance](#) 

Athabasca University reserves the right to amend course outlines occasionally and without notice. Courses offered by other delivery methods may vary from their individualized study counterparts.

Opened in Revision 1, September 1, 2022

Updated December 18, 2023
