



# Finance (FNCE) 371

## Applications in Corporate Finance (Revision 7)

**Status:** Replaced with new revision, see the [course listing](#) for the current revision ❌

**Delivery mode:** [Individualized study online](#). Delivered via Brightspace.

**Credits:** 3

**Area of study:** Applied Studies (Business and Administrative Studies)

**Prerequisites:** [FNCE 370](#)

**Precluded:** None

**Challenge:** FNCE 371 is not available for challenge.

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**Faculty:** Faculty of Business [↗](#)

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**Notes:** Students planning to transfer this course to a Professional Accounting designation (i.e., CPA) may be required to achieve a grade higher than the minimum passing grade. Contact the Chartered Professional Accountants of Canada for [details on CPA accounting designation requirements](#) [↗](#).

## Overview

Corporate finance has undergone tremendous changes in recent years. As new global markets open, there will be even more changes and expanding opportunities, which will affect the role of financial decision makers. In this course, you will apply the fundamental concepts in corporate finance (from FNCE 370) to a variety of areas in corporate finance, such as short-term financial management, lease management, and international concerns. Through case studies, you will apply corporate finance concepts to real-life situations. Through videos, you will see how managers in real businesses apply corporate finance models in their firms' financial management systems.

## Learning outcomes

After completing this course, you should be able to


- work out short-term financial plans for a firm, including plans for managing short-term financing, credit policy, inventory, cash, and liquidity.
- analyze issues that corporations face, involving topics such as international corporate financial management, leasing, mergers and acquisitions, and risk management.
- evaluate the use of derivative securities in a corporate setting;
- discuss behavioural finance concepts and their impacts as they relate to the validity of the Efficient Market Hypothesis.
- use Excel data tables, functions, formulas, PivotTables, and PivotCharts to organize and analyze data.

## Outline

- Lesson 1: Short-Term Finance and Planning
- Lesson 2: Cash and Liquidity Management
- Lesson 3: Credit and Inventory Management
- Lesson 4: International Corporate Finance
- Lesson 5: Leasing
- Lesson 6: Mergers and Acquisitions
- Lesson 7: Enterprise Risk Management
- Lesson 8: Options and Corporate Securities

- Lesson 9: Introduction to Behavioural Finance

## Evaluation

Your final grade in *FNCE 371* is based on three assignments, one Midterm Examination, and one Final Examination. You must achieve a minimum grade of 50 percent on the Final Examination and an overall course grade of at least **"D" (50 percent)**  to pass the course.

The following chart describes the credit weight associated with each course requirement:

Activity	Weight
Assignment 1	10%
Assignment 2	10%
Assignment 3	10%
Midterm Online Exam	30%
Final Online Exam	40%
<b>Total</b>	<b>100%</b>

The **midterm and final examinations** for this course must be requested in advance and written under the supervision of an AU-approved exam invigilator. Invigilators include either ProctorU or an approved in-person invigilation centre that can accommodate online exams. Students are responsible for payment of any invigilation fees. Information on exam request deadlines, invigilators, and other exam-related questions, can be found at the **Exams and grades** [↗](#) section of the Calendar.

## Materials

### Digital course materials

Links to the following course materials will be made available in the course:

Ross, S. A., Westerfield, R. W., Jordan, B. D., Roberts, G. S., Pandes, J.A., & Holloway, T. A. (2022).

*Fundamentals of corporate finance* (11<sup>th</sup> Can. ed.). McGraw-Hill. ISBN-13: 978-1-26-088138-7;  
ISBN-10: 1-26-088138-5

### Other Resources

All other learning resources will be available online.

### Special Course Features

You will require a type of spreadsheet software (MS Office Excel or compatible).





A financial calculator is essential to your success in the course. You may use **an approved non-programmable calculator** for your course work and exams. The following calculators are pre-approved for FNCE 371:

- **Texas Instruments BAII Plus** or BAII Plus Professional (recommended)

- **Sharp EL-738 family of financial calculators**
- **HP 10bii+ financial calculator**
- **Casio FC-200V financial calculator**

If you wish to use a calculator during your exams that is not on this pre-approved list, you must obtain course coordinator approval in advance via the Student Support Centre.

## Important links

- › [Academic advising](#) 
- › [Program planning](#) 
- › [Request assistance](#) 
- › [Support services at AU](#) 

Athabasca University reserves the right to amend course outlines occasionally and without notice. Courses offered by other delivery modes may vary from their individualized study counterparts.

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*Updated April 7, 2026*

View **previous revision** 

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