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| programplan2002.jpg |
| [**Program Requirements**](http://www.athabascau.ca/html/programs/b_man/b_man4pd.htm) | [**Advising Services**](../../index.php) | [**2002/2003 Program Plans**](../02%20index%20files/pplans02.php) | [**Glossary**](http://calendar.athabascau.ca/undergrad/2002/glossary17.html) |
| The program plans are intended to assist you in planning a program. Please refer to the official [regulations](http://www.athabascau.ca/html/programs/b_man/b_man4pd.htm).

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| **Bachelor of Management - Marketing Major -Post Diploma Four-Year (120 Credits)** |
| **2002/2003 Calendar Requirements -** effective Sept. 1, 2002 |
| **Level** | **Credits** | **Course** | **Requirement** | **Status\*** | **Comments\*\*** |
| Senior | 3 | [ADMN404](http://www.athabascau.ca/html/syllabi/admn/admn404.htm) | Required |  |  |
| Senior | 6 | [CMIS351](http://www.athabascau.ca/html/syllabi/cmis/cmis351.htm) | Required  |  |  |
| Senior  | 9 | [ECOM320](http://www.athabascau.ca/html/syllabi/ecom/ecom320.htm) | Required |  |  |
| Senior  | 12 | [ECON301](http://www.athabascau.ca/html/syllabi/econ/econ301.htm) | Required |  |  |
| Senior  | 15 | [ADMN417](http://www.athabascau.ca/html/syllabi/admn/admn417.htm) | Required  |  | In development |
| Senior  | 18 | [MGSC312](http://www.athabascau.ca/html/syllabi/mgsc/mgsc312.htm) | Required  |  |  |
| Senior  | 21 | [HMRT386](http://www.athabascau.ca/html/syllabi/hrmt/hrmt386.htm) or [ORGB386](http://www.athabascau.ca/html/syllabi/orgb/orgb386.htm) | Required  |  |  |
| Senior  | 24 | [MKTG406](http://www.athabascau.ca/html/syllabi/mktg/mktg406.htm) | Required |  |  |
| Senior  | 27 | [MKTG440](http://www.athabascau.ca/html/syllabi/mktg/mktg440.htm) | Required  |  |  |
| Senior  | 30 | [MKTG466](http://www.athabascau.ca/html/syllabi/mktg/mktg466.htm) | Required  |  |  |
| Jror Sr | 33 | [Sr. MKTG,](http://www.athabascau.ca/course/ug_subject/list_im.php#mktg) or [ENTP212](http://www.athabascau.ca/html/syllabi/entp/entp212.htm), or [ACCT356](http://www.athabascau.ca/html/syllabi/acct/acct356.htm) or [MGSC405](http://www.athabascau.ca/html/syllabi/mgsc/mgsc405.htm) | Elective |  | 1 of 4 choices |
| Jr/Sr | 36 | [Sr. MKTG,](http://www.athabascau.ca/course/ug_subject/list_im.php#mktg) or [ENTP212](http://www.athabascau.ca/html/syllabi/entp/entp212.htm), or [ACCT356](http://www.athabascau.ca/html/syllabi/acct/acct356.htm) or [MGSC405](http://www.athabascau.ca/html/syllabi/mgsc/mgsc405.htm) | Elective |  | 1 of 4 choices  |
| Senior | 39 |  | Option |  | [Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/businessadmin.php) |
| Jr/Sr | 42 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Jr/Sr | 45 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 48 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 51 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior  | 54 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior  | 57 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |
| Senior | 60 |  | Option  |  | [Non Business & Administrative Studies](http://www.athabascau.ca/course/ug_area/nonbusinessadm.php) |

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| Among the above options, students must select 9 credits (3 courses) of critical perspectives courses from the following courses:[PSYC300](http://www.athabascau.ca/html/syllabi/psyc/psyc300.htm), [GOVN400](http://www.athabascau.ca/html/syllabi/govn/govn400.htm), [GOVN403](http://www.athabascau.ca/html/syllabi/govn/govn403.htm), [IDRL305](http://www.athabascau.ca/html/syllabi/idrl/idrl305.htm), [IDRL312](http://www.athabascau.ca/html/syllabi/idrl/idrl312.htm), [PHIL252](http://www.athabascau.ca/html/syllabi/phil/phil252.htm), [POLI480](http://www.athabascau.ca/html/syllabi/poli/poli480.htm), [PSYC379](http://www.athabascau.ca/html/syllabi/psyc/psyc379.htm), [SOCI300](http://www.athabascau.ca/html/syllabi/soci/soci300.htm) or [WMST321](http://www.athabascau.ca/html/syllabi/wmst/wmst321.htm) |

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| Minimum block transfer award for an approved non-business diploma is 30 credits. The following courses must also be completed and the block transfer award can be increased for any of these courses already held or another required course already held within the BMgmt program. |
| **Level** | **Credits** | **Course** | **Requirement** | **Status\*** | **Comments\*\*** |
| Junior | 3 | [ACCT245](http://www.athabascau.ca/html/syllabi/acct/acct245.htm) or [ACCT250](http://www.athabascau.ca/html/syllabi/acct/acct250.htm) or [ACCT253](http://www.athabascau.ca/html/syllabi/acct/acct253.htm) | Yes/No |   |   |
| Junior | 6 | [ADMN232](http://www.athabascau.ca/html/syllabi/admn/admn232.htm) | Yes/No |   |   |
| Junior | 9 | [ADMN233](http://www.athabascau.ca/html/syllabi/admn/admn233.htm) | Yes/No |   |   |
| Junior | 12 | [ECON247](http://www.athabascau.ca/html/syllabi/econ/econ247.htm) | Yes/No  |   |   |
| Junior | 15 | [ECON248](http://www.athabascau.ca/html/syllabi/econ/econ248.htm) | Yes/No |   |   |
| Jr/Sr | 18 | [FNCE234](http://www.athabascau.ca/html/syllabi/fnce/fnce234.htm) or [FNCE370](http://www.athabascau.ca/html/syllabi/fnce/fnce370.htm) | Yes/No |   |   |
| Senior | 21 | [LGST369](http://www.athabascau.ca/html/syllabi/lgst/lgst369.htm) or LGST3XX (International Business Law in development) | Yes/No |   |   |
| Junior  | 24 | [COMP200](http://www.athabascau.ca/html/syllabi/comp/comp200.htm) | Yes/No |   |   |
| Senior | 27 | [MKTG396](http://www.athabascau.ca/html/syllabi/mktg/mktg396.htm) | Yes/No  |   |   |
| Senior | 30 | [ORGB364](http://www.athabascau.ca/html/syllabi/orgb/orgb364.htm) | Yes/No |  |  |

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| \* Status can indicate completed, in progress, transfered or pre-registered.  |
| \*\* Comments may include required prerequisites.  |

 Content: [Advising Services](../../index.php)Last updated: February 07, 2005 |