Research Assistant Opportunity
Contract Position

Website Designer: Trans Lab

Position start date: April 1ˢᵗ 2024

Overview: The Trans Lab for Qualitative Research is an interdisciplinary research hub at Athabasca University that supports the production of affirming, intersectional, and critical qualitative research. We are currently seeking a website designer and social media specialist, who will be contracted to build comprehensive online resources for digital, community-based research knowledge mobilization. This includes the creation of an interactive and accessible website to provide information about the Trans Lab, to showcase arts-based research outcomes, and mobilize upcoming research findings for a diverse audience.

The primary job duties for this contract will include:
- Meeting with client and establishing requirements
- Visual design and concept mapping
- Working with the client to determine web hosting and platform solutions
- Source, select and organize additional information for inclusion in the website
- Design execution, including appearance, layout and flow
- Full development of the website (including planning, writing, modifying, integrating and testing website related code, final implementation, ensuring high-quality user experience)
- Progressing brand and web presence through pre-established social media platforms
- Web and social media consultation meetings with Principle Investigator

Deliverables include:
- Completed interactive website for the Trans Lab (visually appealing and functionally sound)
- Four 1-hour consultative meetings with the Primary Investigator
- Updates to Trans Lab social media (Facebook, Instagram, Linktree)

The successful candidate will work with, and directly report to, Dr. Tobias Wiggins at Athabasca University.

Qualifications:

- Design Expertise: A minimum of 4 years of experience in web design and social media, demonstrated by a portfolio showcasing strong design skills. Knowledge of accessibility in web design.
- Technical Expertise: Expertise in industry standard design software such as Adobe Illustrator, InDesign, and Photoshop, expertise in front-end languages such as CSS, HTML, Javascript, and JQuery.

- Collaborative Approach: A proven track record of effective teamwork, contributing to a positive and productive team environment.
- Effective Communication: Strong communication abilities, capable of clearly articulating design concepts and engaging constructively with feedback.
- Interest in social justice and/or transgender rights and scholarship

The position is based in Calgary Alberta but can be completely remotely. Compensation for this contract can be negotiated according to the applicant's rates and expertise.

How to apply:

Qualified individuals are encouraged to submit their application by email to Dr. Wiggins at twiggins@athabascau.ca. Applications should include (as a single PDF file) a brief cover letter that summarizes your skills, interests, and experience; a current resume or curriculum vitae; a portfolio or links to your previous web design work; and the contact information for 1-2 references.

Evaluation of applications will begin immediately and will continue until a suitable candidate is found. All applicants are thanked for their interest in this position; however, only candidates selected for an interview will be contacted.

Athabasca University and the researchers are committed and seek to support equity in employment and research opportunities. We strongly encourage applications from Indigenous people, people of colour, people with disabilities, 2SLGBTQ+ people, women, and other historically marginalized groups. Applicants are welcome, but not required, to self-identify in their letter of application.

For more information on this opportunity, please contact Dr. Wiggins at the coordinates below, on or before March 27th 2024. Applications will be accepted until March 27th 2024 or until a suitable candidate is found.

Dr. Tobias Wiggins
twiggins@athabascau.ca
Toll free: 1-877-631-0011