

# CPA Business Challenge Competition Schedule

This draft January 7, 2020



**Athabasca University**  
FACULTY OF BUSINESS

Day/Time		Teleconference		Links
Monday: 6:00 pm MT 5:00 pm PT   7:00 pm CT   8:00 pm ET		Conference Number: 1-855-228-6652 Participant Code: 444430   Code for Aris: 325600		Materials: <a href="#">CPA Business Challenge</a> Adobe Connect: <a href="#">Case Competition Meetings</a>
Meeting	Date	Time	Activity	Event or Case Study
1. Online	October 7, 2019	45 min	Discussion	Introductions and Questions
2. Online	October 28, 2019	90 min	Power Point	Fastjet: Strategy and Expansion (2018) Submit slides by email to Aris by email Friday October 25, 12:00 noon MT
3. Online	November 11, 2019	90 min	Power Point	Loblaw and Shoppers Drug Mart (2016) Submit slides by email to Aris by email Friday November 8, 12:00 noon MT
		30 min	Presentation	Aris Solomon: Presentation on Presentations
4. Online	November 25, 2019	30 min	Presentation	Richard Cook: Presenting Yourself
		90 min	Power Point	Habitual Chocolate: Expansion Opportunities (2016) Submit slides by email to Aris by email Friday November 22, 12:00 noon MT
5. Online	December 9, 2019	30 min	Presentation	Heidi Erlisman: How to reduce Stress when presenting
		90 min	Power Point	Dublin Shirt Company Submit slides by email to Aris by email Friday December 8, 12:00 noon MT
<b>Break</b>				
6. In-person	Jan 17-20, 2020	4 days		Double Tree, Hilton West Edmonton, 16615 – 109 Avenue NW, Edmonton, Alberta, T5P 4K8
			Presentation	Friday PM: 6:30 pm Toastmasters Penny Nilsen & Omar Nef   Speech Recipe Dinner
			Social	
			Workshop	Saturday AM: Toastmasters Penny Nilsen & Omar Nef   Find Your Voice – speech practice
			Analyse Case	Teams have 3 hours to analyse a case and prepare a power point
			Present Case	Saturday PM: Present & Discuss case,
			Presentation	Techniques for Case Competitions   Dr. Alain May
Analyse Case	Sunday: Presented with Case at 9:00 am			
Presentation	Monday AM: Presentations and Debrief 9:00 am -11:00 am Lunch optional			
7. Online	February 3, 2020	30 min	Presentation	Margaret Law: Tell Me a Story
		90 min	Power Point	Meakin Enterprises (2017) Submit slides by email to Aris by Sunday February 2, 12:00 noon MT
8. Online	February 10, 2020	30 min	Power Point	Western Cabinets (2011) Submit slides by email to Aris by Sunday February 9, 12:00 noon MT
9. Online	February 24, 2020	30 min	Power Point	Optional Case
10. Online	March 9, 2020	30 min	Power Point	Optional Case
11. In-person	March 2020	3 days	Competition	