

**Practice Weekend**  
**Alberta Deans of Business Case Competition**  
**CPA Business Challenge Competition**  
**January 17-20, 2020**



**Agenda**

**Venue:** DoubleTree Edmonton  
 16615 109th Avenue North West,  
 Edmonton, Alberta, T5P 4K8

<b>Time</b>	<b>Event/session details</b>	<b>Location</b>
<b>Friday, January 17</b>		
5:30 pm – 6:30 pm	Meeting up for dinner	Meeting Room SBCC #1
6:30 pm – 7:00 pm	Exercise Penny Nilsen & Omar Nef Toastmasters: Speech Recipe	Meeting Room SBCC #1
7:00 pm – 8:00 pm	Dinner	Stages Restaurant
After dinner	Your choice	SBCC #1: Bar: Bed

**Saturday January 18**

8:00 am – 9:00 am	Breakfast	Stages Restaurant
9:00 am – 10:30 am	Presentation Penny Nilsen Toastmasters & Omar Nef: AD	Meeting Room SBCC #1
10:30 am – 10:45 am	Coffee Break	Connections Café
10:45 am – 12:00 noon	Prepare case for presentation	Meeting Room SBCC #1
12:00 noon – 1:00 pm	Lunch	Stages Restaurant
1:00 pm – 2:45 pm	Continue Preparation of case	Meeting Room SBCC #1
2:45 pm – 3:00 pm	Coffee Break	Connections Café
3:00 pm – 3:30 pm	Presentation: Pinnacle Consulting (Max 12 min.)	Meeting Room SBCC #1
3:30 pm – 4:00 pm	Presentation: Quant Optic Solutions (Max 15 min,)	Meeting Room SBCC #1
4:00 pm – 4:30 pm	Presentation: Baker Street (Max 15 min)	Meeting Room SBCC #1
4:30 pm – 5:15 pm	<b>Presentation Dr. Alain May: Techniques for Case Competitions</b>	Meeting Room SBCC #1
4:00 pm – 6:00 pm	Break	Connections Café
6:00 pm – 7:00 pm	Dinner	Stages Restaurant

Time	Event/session details	Location
<b>Sunday January 19</b>		
8:00 am – 9:00 am	Breakfast	Stages Restaurant
9:00 am – 10:30 am	Work on Case study (6 hrs. left) (1½ hrs.)	Meeting Room SBCC #1
10:30 am – 10:45 am	Coffee Break	Connections Café
10:45 am – 12:00 noon	Continue working on Case (4½ hrs. left) (1¼ hrs.)	Meeting Room SBCC #1
12:00 noon – 1:00 pm	Lunch	Stages Restaurant
1:00 pm – 2:30 pm	Continue working on Case (3¼ hrs. left) (1½ hrs.)	Meeting Room SBCC #1
2:30 pm – 2:45 pm	Coffee Break	Connections Café
2:45 pm – 4:30 pm	Continue working on Case (1¾ hrs. left) (1¾ hrs.)	Meeting Room SBCC #1
4:30 pm – 5:00 pm	Write up notes	Meeting Room SBCC #1
6:00 pm – 7:00 pm	Dinner	Stages Restaurant
7:00 pm onwards	You may wish to practice your presentation!	

### Monday January 20

8:00 am – 9:00 am	Breakfast with Judges	Stages Restaurant
9:00 am – 9:30 am	Presentation: <b>Baker Street</b> (15 min. Max.)	Meeting Room SBCC #1
9:30 am – 10:00 am	Presentation: <b>Pinnacle Consulting</b> (12 min. Max.)	Meeting Room SBCC #1
10:00 am – 10:30 am	Presentation: <b>Quant Optic Solutions</b> (15 min. Max.)	
10:30 am – 10:45 am	Coffee Break	Connections Café
10:45 am – 11:45 am	General feedback	Meeting Room SBCC #1
11:45 am – 12:30 pm	Lunch optional or leave for home	Stages Restaurant

## **Edited Competition Rules**

### **1. Alberta Deans of Business Case Competition**

- Can use Internet, cannot phone a friend
- No audio allowed in presentations
- Each team member must present part of the overall case
- Max of 15 minutes for presentation
- 5 minutes questions
- **What is the focus of the oral presentation?**

The focus is on communicating how and why your proposal will solve the most important or urgent problems you have discovered in the case material. You must convince a panel of judges of your solution's ethicalness, suitability and chances of success.
- For the Monday presentation and the competition business attire please.

### **2. CPA Alberta Business Challenge Competition**

- No access to the Internet
- Presentation max 12 minutes
- Each team member must be a part of the presentation and teams will be awarded additional marks if all team members participate in answering questions.
- Business attire is required for presentations.
- PowerPoint Presentation Rules
  1. There is no limit to the number of slides that may be used.
  2. The use of pictures, video clips or sound clips are not permitted.
  3. Competitors are permitted to use the Drawing toolbar and Smart Art i.e. circles, lines, boxes, text boxes, arrows, etc.
- For the Monday presentation business attire please.